

‘A new chapter in the company's history’

Acquisition of Sauerland-based fittings specialist Kludi by RAK Ceramics completed

Menden/Ras Al Khaimah, June 1, 2022. After the responsible regulatory authorities have approved the sale of the Kludi Group (www.kludi.com) to RAK Ceramics, the takeover of the Sauerland-based fittings specialist becomes legally effective as of today. RAK Ceramics, a leading supplier of ceramic lifestyle solutions based in the United Arab Emirates, is one of the world's top five ceramic manufacturers. The listed company from Ras Al Khaimah had contractually agreed the purchase with Kludi's previous owner, Franz Scheffer, in mid-March.

‘This is a new and promising chapter in our company's almost 100-year history,’ explains Julian Henco, Chairman of the Management Board of Kludi GmbH & Co. KG. ‘The cooperation with RAK Ceramics is an important precondition for Kludi to continue on the growth path we have embarked on with the comprehensive repositioning of our brand, sales and manufacturing strategy.’ To this end, the two companies have formed joint working groups with equal representation to define possible areas of cooperation - for example in market development. The Kludi CEO announced that the medium-sized company will continue to systematically invest in the modernization and digitalization of its production and logistics. ‘We receive full support in this regard from our strategic partner RAK Ceramics,’ said Julian Henco.

Subline



‘This is a new and promising chapter in our company's almost 100-year history,’ explains Julian Henco, Chairman of the Management Board of Kludi GmbH & Co. KG, on the occasion of the takeover of the fittings specialist by RAK Ceramics, one of the world's largest ceramic brands based in the United Arab Emirates. ‘The cooperation with RAK Ceramics is an important precondition for Kludi to continue on its growth path.’

Image: Kludi GmbH & Co. KG
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Kludi - the fitting specialist from the Sauerland region

Kludi GmbH & Co. KG - founded in 1926 in the Sauerland region of Germany - stands for almost 100 years of experience in the development and manufacturing of high-quality fittings for bathrooms and kitchens. This tradition as a fittings specialist has led to the ambition of combining excellent manufacturing quality ‘Made in Germany’, maximum functionality, innovative technologies and first-class design in a unique way in Kludi products. With its pioneering solutions, Kludi has repeatedly given important impulses to new developments in the bathroom and kitchen. Around 170 inventions and 100 patents can be attributed to the medium-sized company with headquarters in Menden - as well as numerous renowned design and innovation awards. Most recently, Kludi was named one of the ‘TOP 100 Innovators’ in the German SME sector in 2022.

Kludi is committed to professional sales. In a dialogue at eye level, Kludi, as a reliable partner to the sanitary trade, works together with specialist companies to find

solutions that make their day-to-day business noticeably easier and ensure their future viability: from particularly installation-friendly products to focused, clearly structured ranges for bathrooms and kitchens to innovative solutions for efficient business processes.

The Kludi family includes around 900 employees in sales and production companies in eleven countries in Europe and Asia. In addition to the fully integrated main plant in Menden, Kludi manufactures its fittings in Hornstein/Austria and Diósd/Hungary as well as in Ras Al Khaimah/United Arab Emirates. From these locations, they will be exported to more than 100 countries.

Find out more about Kludi - the fittings specialist from the Sauerland region - at www.kludi.com.

More Information :

Kludi Corporate Communications

KommunikationsKonsortium

Dr. Carsten Tessmer

Mobil: +49 (0) 160 9913 6380

kludi@kommunikationskonsortium.com

FleishmanHillard

Martin Halusa

Mobil: +49 (0) 172 576 6331

martin.halusa@fleishman.com