

## **Stainless steel to meet the most exacting standards**

**Kludi L Steel's design and material make a real statement on any sink, while also significantly simplifying the installation process**

*Menden, March 2021.* In modern interiors, kitchens are no longer just places to work, they are living spaces that often form the heart of a home. "Like any aspect of interior design, kitchens are increasingly about style worlds, individual designs and a personal note," emphasises Arndt Papenfuß, head of marketing and product management at the Sauerland-based fittings specialist Kludi ([www.kludi.com](http://www.kludi.com)). "The sink plays a pivotal role in everyday life, as the standards consumers expect for hygiene, features and convenience of use increase, so do their design expectations." The long-established premium brand has incorporated these customer needs in its new kitchen sink products for 2021. During the development process, Kludi focused on ensuring that the performance, feature set, material quality and design met the most exacting standards.

### **Minimalism at its purest**

The new Kludi L Steel fitting clearly stands out from the crowd based on its design and materials alone. It is made of high-grade, solid stainless steel and is thus the perfect complement to stainless steel sinks. The radially brushed finish gives the fitting a particularly premium look and authenticity that harmonises perfectly with its streamlined design. With the elegant L-shaped spout and the minimalist design of the lever, Kludi L Steel embodies minimalism in its purest form at the kitchen sink. This precise, no-frills design also inspired the cylindrical shapes of the sturdy base and the transverse control. In combination with the perfectly balanced proportions, this design gives the fittings a wonderfully light, yet robust appearance. No question: Kludi L Steel makes an impressive statement on kitchen sinks –

and all the more so with its robust, premium solidity. The completely rust-proof material also ensures outstanding hygienic properties and ease of cleaning. It is almost impossible for bacteria, dirt and limescale to find a foothold on the smooth surface – a major bonus in kitchens, where cleanliness is so important. The stainless steel surfaces are also

scratch-resistant and shock-proof – useful features in an environment where a lot of work is done.

### **Easy-fit – simple and quick installation**

During installation, Kludi L Steel offers clever features that make things much easier for plumbers and kitchen fitters. For instance, the shaft that holds the fitting securely to the sink can be installed quickly and without any of the special tools that are so often required. The shaft nut is simply screwed on by hand and secured with two cap screws. The quick connector, which is also screwed on by hand without tools, also saves time during installation. Extra-long connecting hoses ensure that no separate extensions need to be sourced and attached if additional length is required. “All in all, these installation-friendly features make our trade customers’ work appreciably easier,” explains Kludi Marketing Director Papenfuß. “They save time and get more out of their day.”

### **Impressive extra features**

Kludi L Steel's high-performance features make working in the kitchen a bit easier and more convenient. The ‘Comfort Plus’ model adds flexibility with the pull-out and 180°-swivel spout. All Kludi L Steel fittings come with the ‘EcoPlus’ feature that increases energy efficiency and makes them more sustainable. Unlike conventional fittings, the water is cold, not mixed, when the handle is in the standard vertical position, eliminating the energy consumption required to heat the water. Another advantage: As the lever does not have to be rotated to the rear, the fitting can be positioned close to the wall if necessary, creating more scope for kitchen design.

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### Captions



Makes a clear statement at the kitchen sink: With the elegant L-shaped spout and the minimalist design of the lever, Kludi L Steel embodies minimalism in its purest form.

Photo: KLUDI GmbH & Co. KG

[\[210317\\_PI\\_KLUDI L Steel\\_01.jpg\]](#)



High-quality material: Kludi L Steel is made of solid stainless steel and is thus the perfect complement to stainless steel sinks. The radially brushed finish gives the fitting a particularly premium look and authenticity that harmonises perfectly with its streamlined design.

Photo: KLUDI GmbH & Co. KG

[\[210317\\_PI\\_KLUDI L Steel\\_02.jpg\]](#)



For the most exacting standards: stainless steel remains on-trend in kitchens. Its outstanding hygienic properties, its ease of cleaning and robust solidity are a real bonus, especially as cleanliness is so important in kitchens.

Photo: KLUDI GmbH & Co. KG

[\[210317\\_PI\\_KLUDI L Steel\\_03.jpg\]](#)



For added flexibility at the kitchen sink: The 'Comfort Plus' model of the Kludi L Steel is equipped with a pull-out, 180°-swivel spout.  
Photo: KLUDI GmbH & Co. KG  
[\[210317\\_PI\\_KLUDI L Steel\\_04.jpg\]](#)



Improving energy efficiency: All Kludi L Steel fittings come with the 'EcoPlus' feature. Unlike conventional fittings, the water is cold, not mixed, when the handle is in the standard vertical position, eliminating the energy consumption required to heat the water.  
Photo: KLUDI GmbH & Co. KG  
[\[210317\\_PI\\_KLUDI L Steel\\_05.jpg\]](#)

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### **Kludi – The fittings specialist**

Kludi GmbH & Co. KG, based in the Westphalian town of Menden, is a German specialist in the field of bathroom and kitchen tap and shower systems. The brand's claim of 'Water in Perfection' defines its ambition to create top quality. The bathroom fitting range is based on two key elements. It offers clearly defined styles under the heading 'Smart Luxury', while 'Pure Function' offers solid quality with great practicality in functional fittings. Matching 'Shower Dreams' concepts are available for both bathroom ranges. In the field of kitchen fittings, Kludi presents a wide range of products in the 'Kitchen Competence' series.

For almost 100 years, the internationally active family company has been influencing the use of water in the household with groundbreaking fitting concepts and innovative solutions for kitchens and bathrooms. More than 1,000 staff members in the Kludi group develop, produce and market products for specialist trade and craft companies in numerous countries around the world. From its headquarters in Menden, the Kludi company group manages 13 international sales organisations. The products are manufactured in three European production facilities. In addition, a joint venture in the United Arab Emirates operates an independent production facility.

Learn more about *Kludi – Water in Perfection* online at [www.kludi.com](http://www.kludi.com)

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